

Media Award In Television

PURPOSE: The purpose of the media award is to recognize and honor excellence in media materials concerning the empowerment and employment of individuals with disabilities. All entries must show positive representations of people with disabilities in situations or activities that reinforce empowerment, inclusion and mainstreaming.

CRITERIA: Individuals, radio/television stations or print may be nominated by the Mayor's/Local Committee in the city or county in which they are located. The award may be given for a single piece such as a public service announcement, public affairs feature or advertisement; or the award may be given for a body of work. You may nominate a media organization or an individual reporter who has given frequent and appropriate coverage of disability issues and groups in the area.

- a. all entries must have been produced and placed in the media during the twelve months preceding the nomination.
- b. any audio materials must be accompanied by written scripts.
- c. any video entries can be in on-line, DVD, or VHS format.
- d. any advertising entries must identify whether the model or actor cast as individual with a disability has a disability and must identify the business objective of the ad.
- e. supporting material, including letters or articles, may not exceed 15 pages. All copies or reproductions of articles must be on 8½ x 11 paper.

Please print or type information.

Nominee's name: _____

Address: _____

Phone: _____ **E-mail:** _____

Submitted by: _____

Mayor's Committee Affiliation: _____

Address: _____

Phone: _____ **E-mail:** _____

1. Describe how the nominee focuses on the empowerment and inclusion of people with disabilities.

2. Describe how the nominee emphasizes the abilities of people with disabilities. Identify the factors that depict people with disabilities with dignity and equality.

3. If the entry involves media coverage of people with disabilities in your community, describe how public awareness of disability issues has increased and the positive impact the coverage has had on the lives of people with disabilities and your community. Give examples.

For questions, accommodations or concerns, contact
Marquita Mbonu, MCPD staff liaison,
919-996-5710 Marquita.Mbonu@raleighnc.gov

Deadline for completed form(s): Tuesday, September 10, 2019

Awards Banquet: Thursday, October 10, 2019

Return completed form(s) by Email to: tlwaters@waketech.edu

OR

Return completed form(s) by USPS to:

Ms. Marquita Mbonu
Raleigh Mayor's Committee for Persons with Disabilities
City of Raleigh, Human Relations
900 S. Wilmington Street
Raleigh, NC 27601

Event Details:

At this banquet, recipients will be recognized and honored during a presentation from 11:30 am to 2:00 pm on Thursday, October 10 at the McKimmon Center (1101 Gorman St, Raleigh, NC 27606). A catered lunch will be served.

You must RSVP in order to attend the banquet. Please register online at

<https://forms.gle/z4UEn8gC3EycQAuw5>, or send an email to tlwaters@waketech.edu

no later than **Tuesday, October 1**. In your reply, please include your name, contact information, and affiliation to the Raleigh Mayor's Committee for Persons with Disabilities. Lunch is complimentary to all attendees – please join us in recognizing our awardees at this special event.